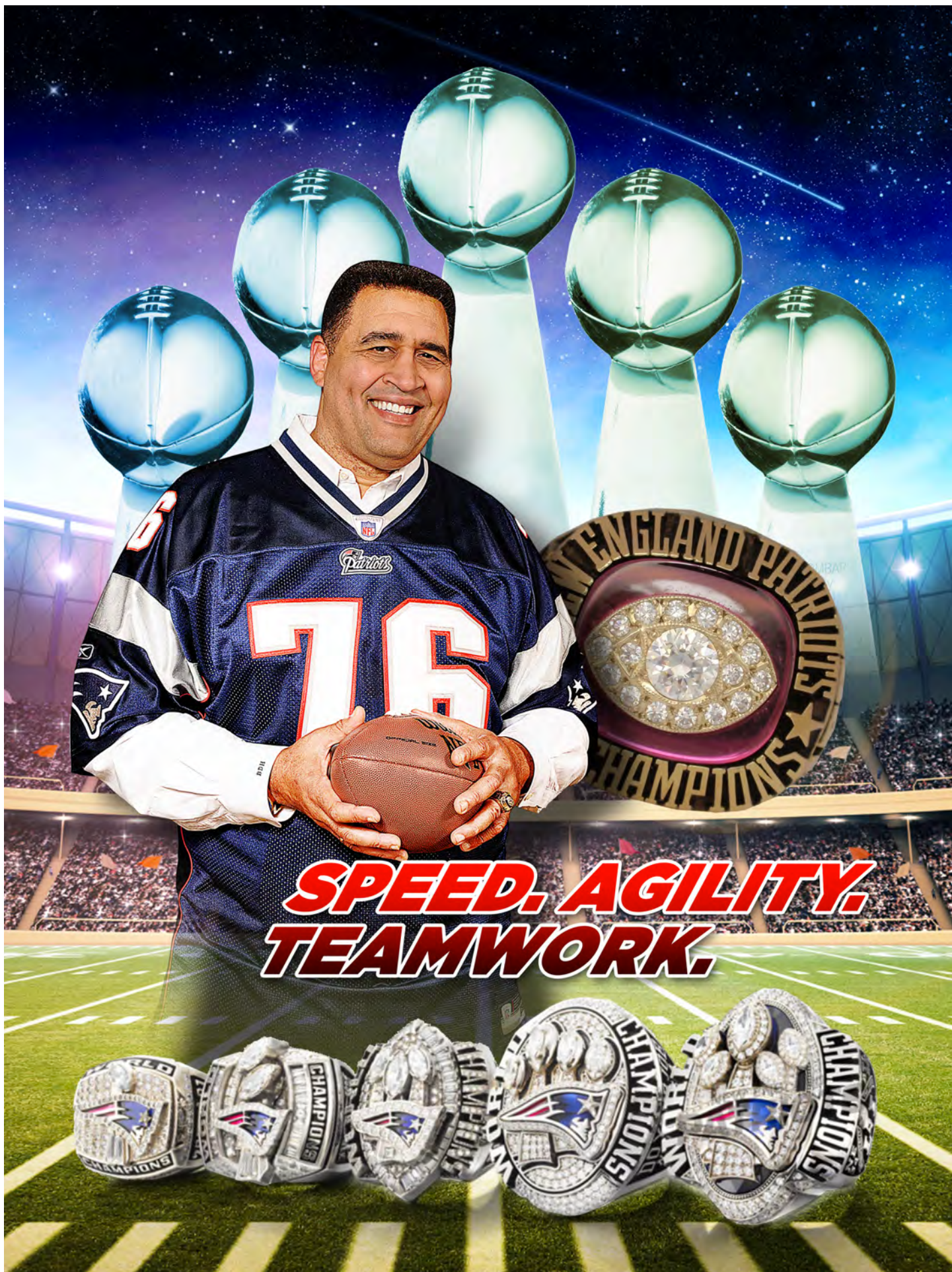




SPEED. AGILITY.
TEAMWORK.



"I've known Brian & his family for many years; he's an outstanding man of character, I'm proud to be part of his resume."

~ George H. W. Bush, President



"Congratulations, Brian. America needs you. Keep up the good work and thank you for your service and leadership."

~ Bill Clinton, President



"We've known the Holloway's for many years, our children grew up together, Brian will do a great job as an expert, a leader, an advisor to business's and organization who strive for peak performance."

~ Jack Kemp, Presidential Candidate



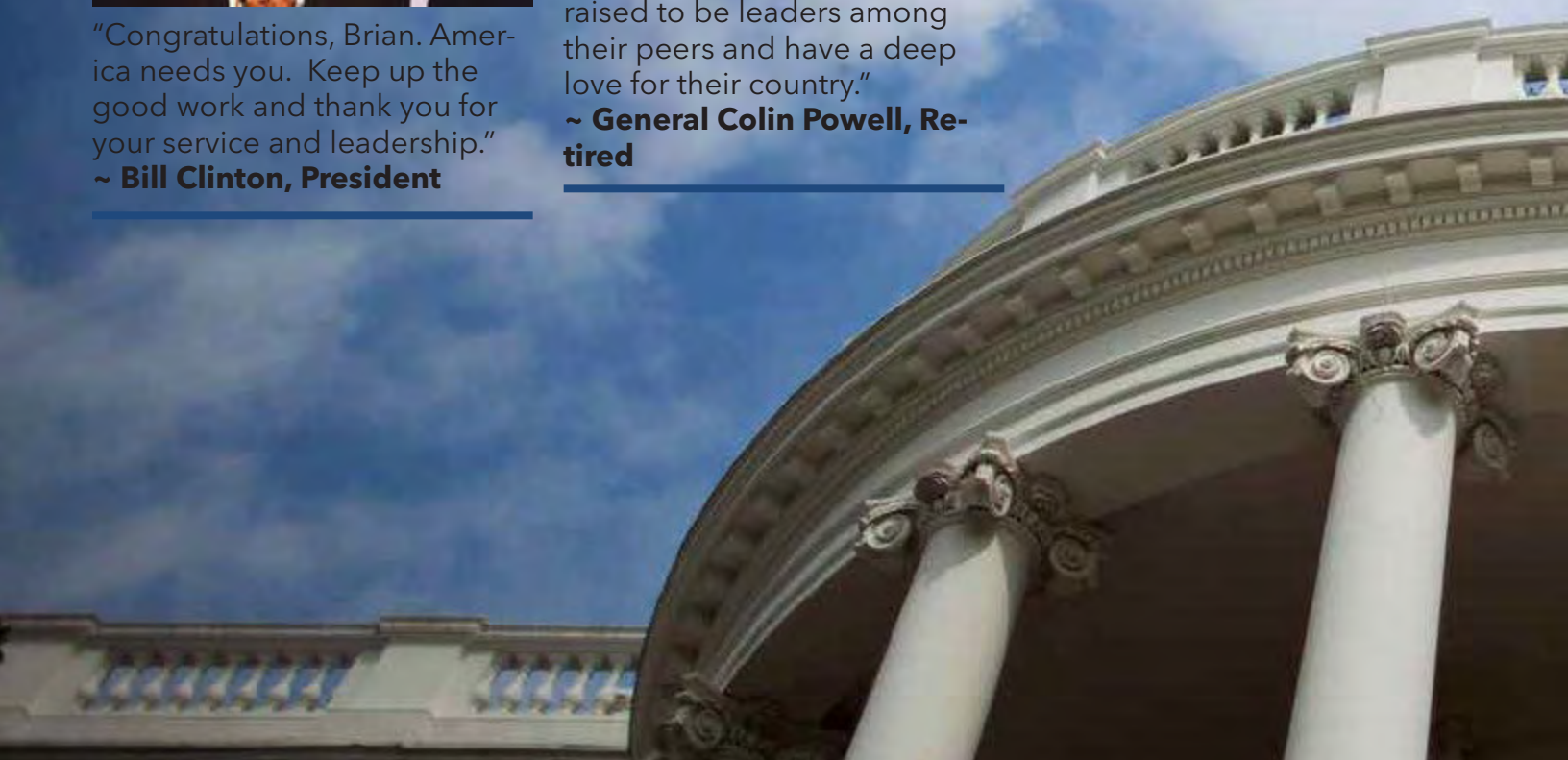
"We've known Kay & Wendell Holloway for over 40 years; Brian, Karen and Jonathan were raised to be leaders among their peers and have a deep love for their country."

~ General Colin Powell, Retired



"Brian is a STANFORD ALL-AMERICAN, an ALL-PRO leader; a true professional. he's a CHAMPION perfect for TEAMS that must WIN and SUSTAIN IT."

~ Bill Walsh, Hall of Fame





"Brian is a true PATRIOT, he's deeply committed to excellence and leadership; he's highly intelligent and will continue to make a difference far beyond BOSTON and New England."

~ George Dukakis, Presidential Candidate



"I've spoken for many companies, and I've run several big companies, Brian Holloway is outstanding...extremely intelligent; he's much more than an ALL-PRO football player. He will do a great job as a leader, speaker and advisor to boardrooms and companies."

~ Mario Cuomo, Presidential Candidate



"Brian Holloway is a great competitor and has gone from a modest background to unprecedented success. He's been a dear friend and remains very close to the rest of my family."

~ Joseph P. Kennedy, II



TOTAL MARKET DOMINATION!

PARTIAL CLIENT LIST

- 3M
- ABBOTT LABORATORIES
- ABC
- ACCENTURE
- AETNA
- AGILENT TECHNOLOGIES
- AGRILIANCE
- AIG
- ALCOA
- ALLIANT TECHSYSTEMS
- ALLIED INSURANCE
- ALLSTATE
- AMEREN
- AMERICAN AIRLINES
- AMERICAN EXPRESS
- AMERICAN FAMILY INSURANCE
- AMERICAN FIDELITY



BRIAN HOLLOWAY -- SUPERBOWL TEAM CAPTAIN

STANFORD ALL-AMERICAN

5 x NATIONAL FOOTBALL LEAGUE ALL-PRO

HIRED BY 427 FORTUNE 500

#1 MOST REQUESTED SPEAKER IN AMERICA

#1 EXECUTIVE COACH / TRAVELED OVER 15 MILLION MILES

126,000,000 DIGITAL FOOTPRINT IN 185 COUNTRIES

GLOBAL MEDIA REACH 126,000,000 in 185 Countries

Holloway's global digital footprint reached over 126,000,000 in 185 countries in 2017; and remains one of the most influential new minds in digital marketing, media reach and brand development.

INTERNATIONAL REACH:

- UNITED STATES
- CANADA
- GERMANY
- AUSTRALIA
- NETHERLANDS
- UNITED KINGDOM
- JAPAN
- SWEDEN
- FINLAND
- NEW ZEALAND
- MEXICO
- SOUTH AFRICA
- HUNGARY
- ESTONIA
- FRANCE
- BRAZIL
- NORWAY
- BELGIUM
- DENMARK
- SWITZERLAND
- POLAND
- ITALY
- SINGAPORE

PARTIAL CLIENT LIST *continued*

- AMERICAN FINANCIAL GROUP
- AMERICAN NATIONAL
- AMERIGROUP
- AMERISOURCE BERGEN
- AMICA
- AMWAY
- APEX HEALTHCARE
- APPLE
- APPLIED BIOSYSTEMS
- APPLIED MATERIALS
- APPLIED MEDICAL SYSTEMS
- APS INC.
- ARCHER DANIEL MIDLAND
- ASSURANT
- AT&T
- AUTO-OWNERS INSURANCE
- AVAYA
- AXA EQUITABLE
- BANK OF AMERICA
- BARNEY SKANSKA CONSTRUCTION
- BELL ATLANTIC NYNEX MOBILE
- BERKSHIRE LIFE
- BERTHEL, FISHER & COMPANY
- BEST BUY
- BLOOMBERG'S
- BLUE CROSS BLUE SHIELD
- BLUE GREEN FINANCIAL GROUP
- BOEING
- BRISTOL-MEYER SQUIBB PHARMACEUTICALS
- BRISTOL-MYERS SQUIBB
- CALFARM

BRIAN HOLLOWAY

LEADERSHIP. PLAYMAKERS. PASSION. TEAMWORK

BIO:

Son of a military officer (SAC), a **STANFORD** ALL-AMERICAN, launched from his Silicon Valley roots to the **NATIONAL FOOTBALL LEAGUE** as the **NEW ENGLAND PATRIOTS 1st.** Round Draft Pick. Holloway, 5 x NFL ALL PRO became...**the #1** Blindside Tackle in the **NATIONAL FOOTBALL LEAGUE** and **SUPERBOWL TEAM CAPTAIN.**

Holloway's leadership propelled the **NEW ENGLAND PATRIOTS** to their **DYNASTY of SUPERBOWL'S** and **WORLD CHAMPIONSHIPS.**



"I Stand For The National Anthem"

PARTIAL CLIENT LIST continued

- **GROUP 1 AUTOMOTIVE**
- **GTE**
- **GUARDIAN LIFE INSURANCE**
- **GUIDANT**
- **H&R BLOCK**
- **HANOVER INSURANCE**
- **HARDEES**
- **HARTFORD FINANCIAL**





THE PATRIOTS WAY --

covenants of excellences, peak performance, execution and TEAMWORK once again produced the greatest comeback in **NFL HISTORY** in 2017 **SUPERBOWL 51**.

As Vice President of the **NFL PLAYERS** Holloway's expertise in Brand Development, Digital Marketing & Social Media Reach, resulted in **THE NATIONAL FOOTBALL LEAGUES** first multi-Billion Dollar TV Contract.



ABC/ESPN 3,000,000 DIGITAL VIEWS

Holloway crafted what would become the new global bandwidth online digital platform for **ABC SPORTS & ESPN** generating 3,000,000 views in the first 48 hours; an innovation that changed the sports marketing world forever.

To Be #1

Today Holloway is the #1 most requested motivational speaker, TEAM BUILDER and Brand Developer and has been hired by all the Fortune 500.

OUTPERFORMING ALL COMPETITION

Recent clients include Apple, HP, MICROSOFT, INTEL, Verizon, THE WHITE HOUSE, HARVARD BUSINESS SCHOOL, Homeland Security, WALMART, State Farm, MetLife, Bank of America, FORD, Wells Fargo, XEROX.

TOPICS: MOST REQUESTED

(1) **TOTAL MARKET DOMINATION**

The MINDSET OF THE CHAMPION. This is a fast paced, hard hitting, high powered packed with new thinking creating value immediately.

(2) **THE PASSION OF THE PLAYMAKER**

This is the most requested KEYNOTE delivered around the world. WARNING! This is an intense, frank, roller-coaster breakthrough experience.

(3) **TEAMWORK - CARRYING THE GAME BALL TO WIN**

TEAMWORK. Everyone must lead with great vigor, vision, energy, passion and direction. Everyone must **CARRY THE GAME BALL WIN! The Ultimate Game Changer.**

(4) **TO BE #1** **THE BLITZ PICK-UP**

They're coming! **THE BLITZ**; every day champions execute **THE BLITZ PICK-UP** strategy to turn adversity to total market advantage. Execute to **WIN MARKET-SHARE.**

(5) **7XPOWER: SHOCK & AWE!**

7 KEYNOTES are delivered at once, with everyone "getting it"; from BOOMERS, GenX, GenY and the Millennials. Vision. Leadership. Passion. Focus. Commitment.

"Brian is a man of character..."

~President George Bush



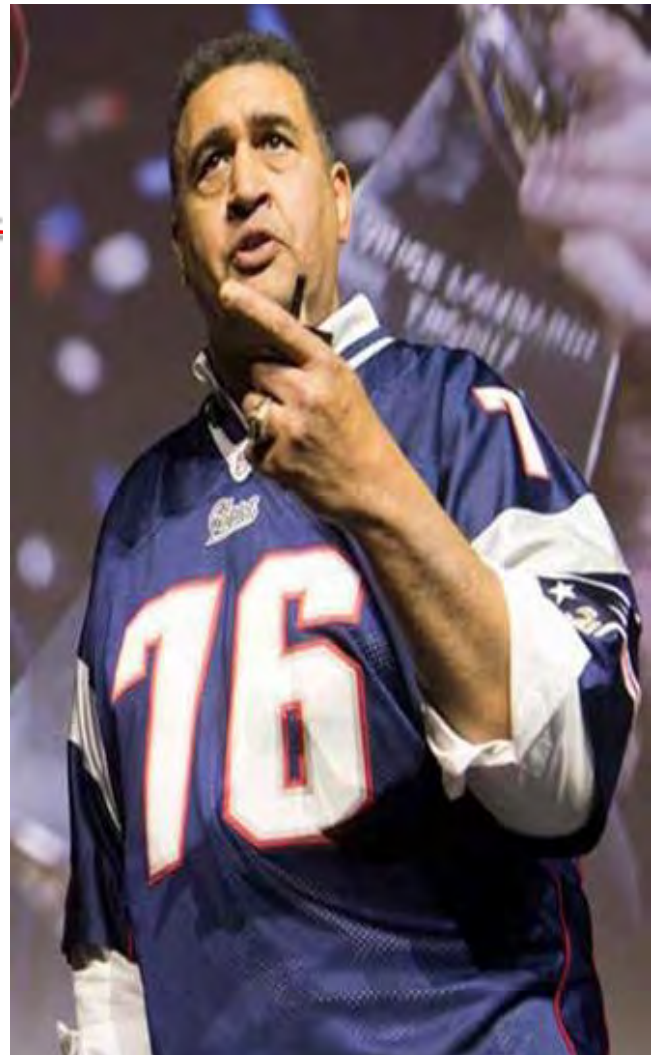
Courage. Contribution; with a shocking drop jaw ending.

(6) **WIN ! - THE CUSTOMER EXPERIENCE**

INNOVATIVE SALES strategies to WIN The Customer Experience to become the **SOLE SOURCE** in the market.

(7) **OVERCOMING ADVERSITY**

The turbulent market is disruptive and uncertain, "THE NEW" disruption is YOU! This is not a speech. This is a thoughtful conversation for the serious-minded executives that must make the impossible happen.

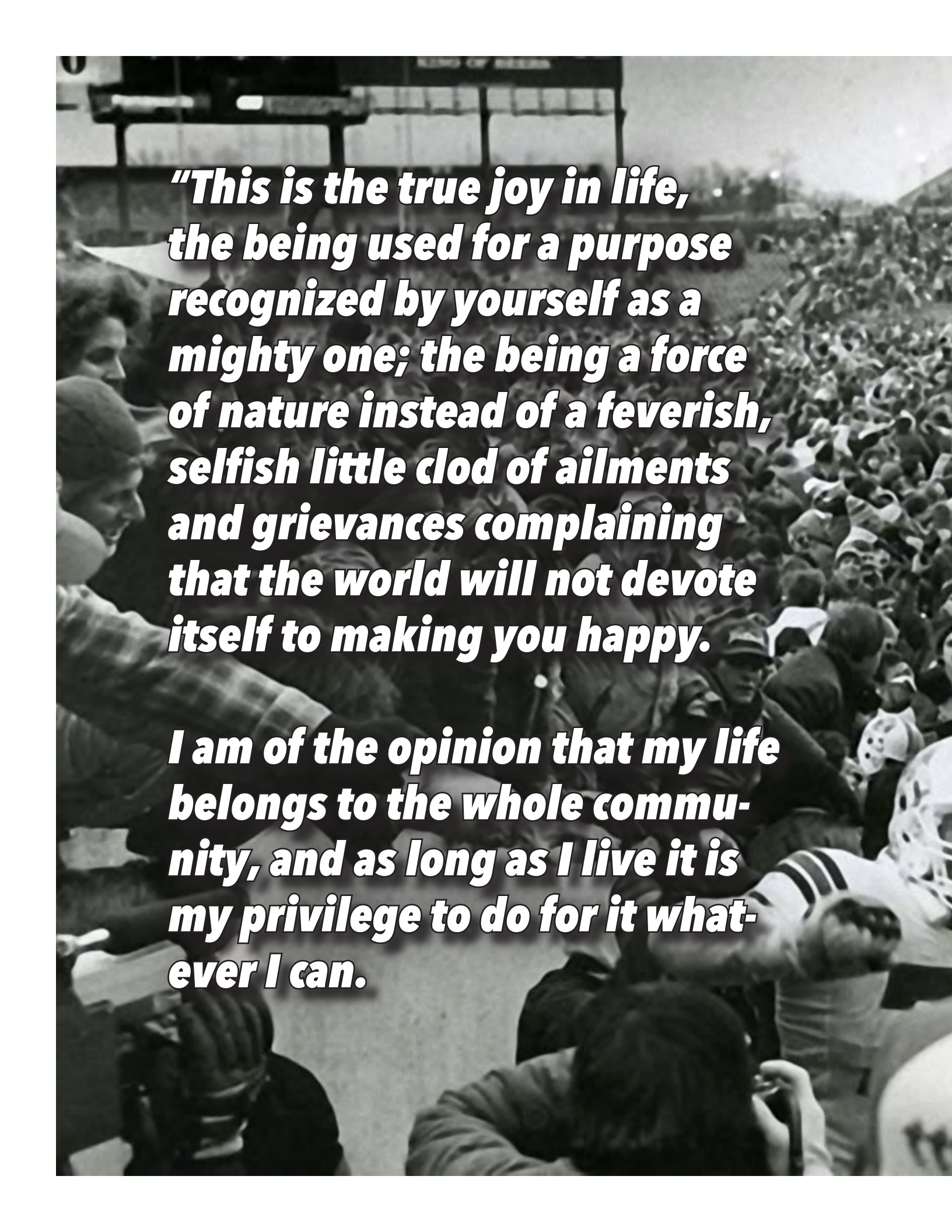


Awards & Achievements



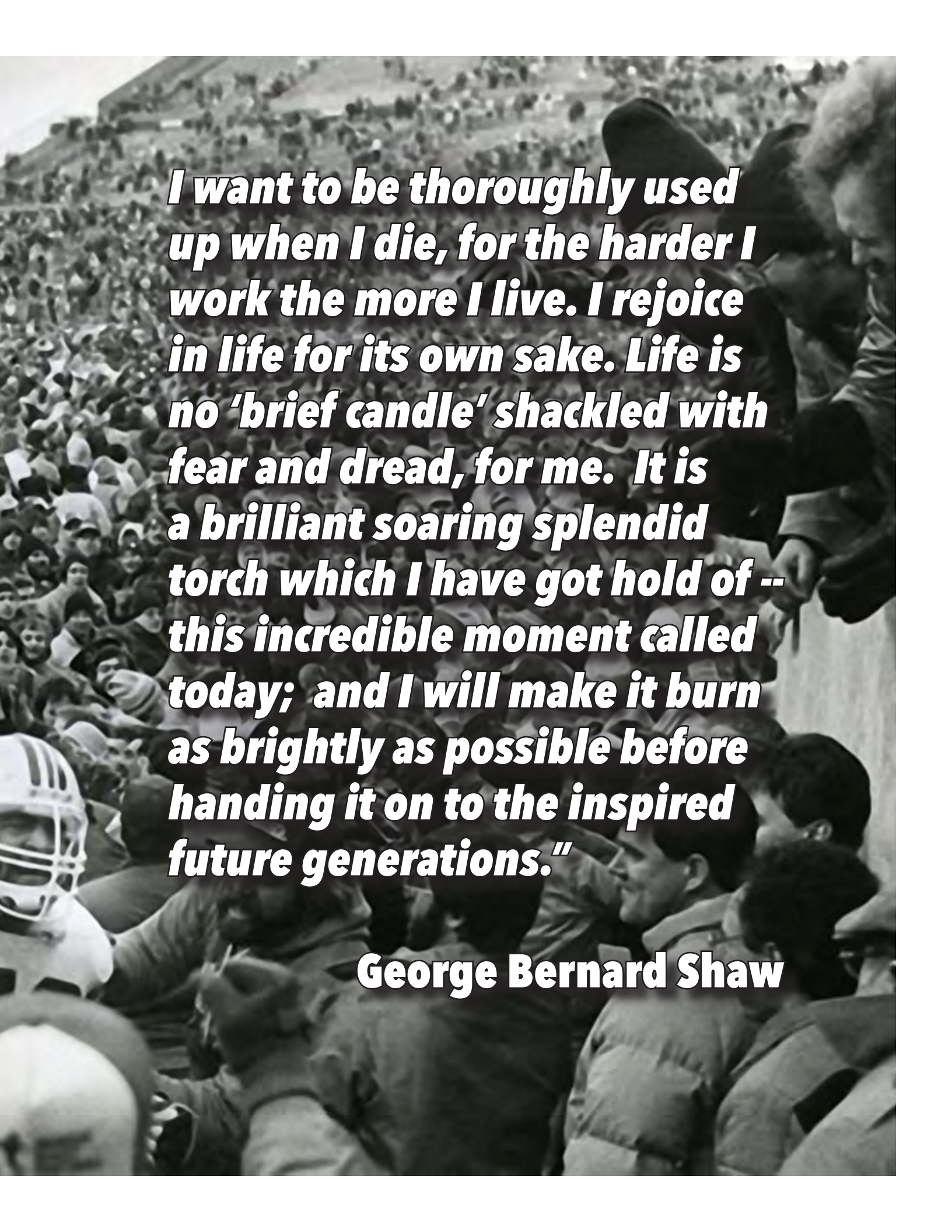
- BOY SCOUTS OF AMERICA
- ALL-AMERICAN, CHURCHILL HS POTOMAC MD
- NATIONAL HONOR SOCIETY / SCHOLAR-ATHLETE
- 350 ATHLETIC/ACADEMIC SCHOLARSHIP OFFERS
- HARVARD, YALE, PRINCETON, BROWN SCHOLARSHIPS
- 3 x ALL-PAC 8 STANFORD UNIVERSITY
- ALL- AMERICAN STANFORD UNIVERISTY
- #1 OFFENSIVE LINEMAN, CALIFORNIA
- 1ST ROUND DRAFT PICK: THE NEW ENGLAND PATRIOTS
- THE NATIONAL FOOTBALL LEAGUE 5 X NFL ALL-PRO
- NEW ENGLAND PATRIOTS TEAM CAPTAIN
- VICE PRESIDENT, NFL PLAYERS
- 1985,1986 AFC EASTERN DIVISION CHAMPIONS
- 1985 SUPER BOWL XX, NEW ORLEANS
- ASSOCIATE PROFESSOR: NORTHEASTERN UNIVERSITY
- HARVARD'S KENNEDY SCHOOL OF GOVERNMENT
- HARVARD'S BUSINESS SCHOOL
- WHARTON GRADUATE SCHOOL OF BUSINESS
- U.S. AIR FORCE CERTIFICATE OF APPRECIATION
- STANFRORD ATHLETIC BOARD
- CHALLENGER CENTER, BOARD OF DIRECTORS
- PRESIDENTIAL GEORGE BUSH, POINTS OF LIGHT CERTIFICATE
- PRESIDENT BILL CLINTON AWARD OF LEADERSHIP
- 25TH INFANTRY DIVISION SUPPORT COMMAND
- THE HUNDRED CLUB OF MASS, CERTIFICATE OF APPRECIATION
- DEPUTY DIRECTOR: NYS DIVISION FOR YOUTH
- 10 MOST DISTINGUISHED COMMUNITY LEADERS
- B'NAI B'RITH CERTIFICATE OF LEADERSHIP
- SWITZERLAND, WORLD BUSINESS COUNCIL
- HALL OF FAME ENSHIRENMENT: STANFORD
- BOY SCOUTS OF AMERICA DISTINGUISHED LEADER
- 10 MOST INFLUENTIAL CITIZENS, MA

I Stand.

A black and white photograph of a large crowd at a sports event, likely a football game. In the foreground, a football player in a white jersey with dark stripes on the sleeves is visible, looking down. The background is filled with a dense crowd of spectators, some wearing hats and coats, suggesting a cool day. The text is overlaid on the left side of the image.

***"This is the true joy in life,
the being used for a purpose
recognized by yourself as a
mighty one; the being a force
of nature instead of a feverish,
selfish little clod of ailments
and grievances complaining
that the world will not devote
itself to making you happy.***

***I am of the opinion that my life
belongs to the whole commu-
nity, and as long as I live it is
my privilege to do for it what-
ever I can.***

A black and white photograph of a large crowd of people, likely at a sporting event. In the foreground, a football player wearing a helmet is visible on the left. The crowd is dense, and many people are looking towards the right side of the frame. The text is overlaid on the image, centered and in a bold, italicized font.

I want to be thoroughly used up when I die, for the harder I work the more I live. I rejoice in life for its own sake. Life is no 'brief candle' shackled with fear and dread, for me. It is a brilliant soaring splendid torch which I have got hold of -- this incredible moment called today; and I will make it burn as brightly as possible before handing it on to the inspired future generations."

George Bernard Shaw



FEATURED ON:

- Good Morning America
- FOX News Channel
- The Daily Mail
- Jay Leno
- The Mary Jones Show
- NFL Today
- CBS This Morning
- Harper's Magazine
- Diane Sawyer
- Nightline
- Brian Williams
- BLOOMBERGS
- The Tonight Show
- FOX & Friends
- Huffington Post
- Wall Street Journal
- New York Post
- The John Gibson Show
- CNN First Edition
- The John Gibson Show
- CNN First Edition
- The Mike Huckabee Show

- SPORTSCENTER
- ABC Action News
- Luxury Lifestyle Media
- BUZZ FEED
- THE TODAYSHOW

- ABC News
- Yahoo Sports
- ESPN
- Greta Van Susteren
- FOX & Family

“Brian has comprehensive and extensive business knowledge and the passionate resolve as a no-nonsense leader. The impact on our organization was immeasurable – it will be generating value for decades.”

- New York Magazine
- Washington Post
- Live With Kelly & Michael
- The Kelly Files
- New York Daily News
- Dr. Phil
- Arise News
- Los Angeles Times
- THE VIEW

- New York Times
- ESPN Shutdown Corner
- THE GOTHAMIST
- Pro Football Talk
- The Roe Coecher Report



"Solve The Secret Society"



"This was important... Brian helped us see a much bigger picture."

"Today changed everything! I am THE PLAYMAKER!"

CHAMPIONS

MICROSOFT TESTIMONIALS

"The most intelligent, hard hitting, timely mes- sage to our global sales team as we are in the global launch of WINDOWS 10."

"This was the perfect passionate message for our biggest day!...Thank you Brian."

"How did Silicon Valley let this brilliant mind slip into the NFL - a very pleasant surprise. intelligent and on point."

"Holloway is a digital ROCKSTAR! 126,000,000 digital footprints in 185 Countries! Now, David is growing that incredible reach."

"I loved THE BLITZ PICK-UP; it was a brilliant, simple but profound way to get us unstuck and now we are GAME READY!"



"We needed a BIG day - and that's what our TEAM got... incredible inspiration. A wake up call of tremendous value."

"Brian & David opened our eyes - We will CARRY THE GAME BALL TO WIN."

PARTIAL CLIENT LIST continued

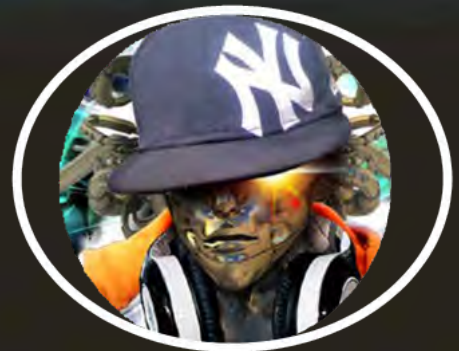


- CANADA LIFE INSURANCE
- CARDINAL HEALTH
- CB COMMERCIAL
- CB RICHARD ELLIS
- CENTURY 21
- CHARLES SCHWAB
- CHASE
- CHICK-FIL-A
- CIBA VISION
- CIGNA
- CISCO
- CNA FINANCIAL
- CNN
- CNNFN
- COCA-COLA
- COMCAST
- COMMERCIAL METALS
- COMPAQ
- CONOCO
- CONSOLIDATED NUTRITION
- DAIMLERCHRYSLER
- DARDEN RESTAURANTS
- DEAN FOODS
- DEANWITTER-MORGAN STANLEY
- DELL
- DELOITTE & TOUCHÉ
- DIGITAL SUPPORT SYSTEMS
- DOLE FOOD
- DOW CHEMICAL
- DUPONT
- ELI LILLY



PARTIAL CLIENT LIST continued

- EMERSON ELECTRIC
- ENTERGY
- EQUIFAX RISK MANAGEMENT
- EQUITABLE LIFE
- ERIE INSURANCE GROUP
- ESPN
- FANNIE MAE
- FARM BUREAU
- FARMERS INSURANCE GROUP
- FEDEX
- FIDELITY
- FILA, USA
- FISERV
- FLEET CAPITAL LEASING
- FLEETBANK
- FLOWSERVE
- FMC TECHNOLOGIES
- FORD
- FORTIS
- FOX
- FRANKLIN LIFE
- FRANKLIN RESOURCES
- FREDDIE MAC
- GAMA
- GENERAL DYNAMICS
- GENERAL MOTORS
- GMAC INSURANCE
- GOLDMAN SACHS
- GOOD MORNING AMERICA
- GORDON FOODS
- GRAYBAR ELECTRIC



**SOCIAL MEDIA
CLIENT ENGAGEMENT
CUSTOMER EXPERIENCE**

PARTIAL CLIENT LIST continued

- HARVARD BUSINESS SCHOOL
- HEALTH MANAGEMENT
- HELM FINANCIAL GROUP
- HITACHI MEDICAL SYSTEM
- HONEYWELL
- HOST HOTELS & RESORTS
- HUMANA
- IBM
- ICI ACRYLICS
- INFONET
- INFORMIX
- ING GROUP
- INGERSOLL RAND
- INGRAM MICRO
- INTEL
- INTELSAT
- INTERNATIONAL ASSETS
- INTERNATIONAL PAPER
- ITT
- JOHN DEERE
- JOHN HANCOCK
- JOHN HANCOCK INSURANCE
- JOHNSON & JOHNSON
- JOHNSON CONTROLS
- KANSAS CITY LIFE
- KEYBANK
- KIMBERLY-CLARK
- KINDRED HEALTHCARE
- KNIGHT TRADING
- KPMG
- KRAFT FOODS
- LEAR CORPORATION
- LIBERTY MEDIA
- LIBERTY MUTUAL
- LIFT PARTS MANUFACTURE
- LIMRA
- LOCKHEED MARTIN
- LONGS DRUGS STORE
- MALLINCKRODT MEDICAL INC.
- MANULIFE FINANCIAL
- MAPINFO
- MARRIOTT
- MASS MUTUAL INSURANCE
- MASTERCARD
- MBNA
- MCDONALDS
- MEDCO HEALTH
- MEDLINK SYSTEMS
- MERCHANTS
- MERCHANTS INSURANCE GROUP
- MERCK
- MERRILL LYNCH
- METLIFE
- MICRON TECHNOLOGY
- MICROSOFT
- MONY
- MORGAN STANLEY
- MRI INTERNATIONAL
- MUTUAL OF AMERICA
- MUTUAL OF OMAHA



PARTIAL CLIENT LIST continued



- NASA
- NATIONAL FINANCIAL SERVICES
- NATIONS BANK
- NATIONS SECURITY
- NATIONWIDE
- NATIONWIDE INSURANCE
- NATIONWIDE MUTUAL INSURANCE COMPANY
- NAVISTAR
- NBC SPORTS
- NEW ENGLAND PATRIOTS
- NEW YORK LIFE
- NEXL NETWORK SOLUTIONS
- NEXTEL
- NIKE
- NORTHERN TRUST CORP.
- NOVELL
- OCEAN SPRAY
- OLD MUTUAL
- ORACLE
- OWENS CORNING
- PACIFIC BELL
- PACIFIC LIFE
- PENN MUTUAL
- PEPSICO
- PHILLIP MORRIS
- PITNEY BOWES
- PNC BANK
- PNC FINANCIAL
- PREBON YAMANE
- PRIMERICA
- PRINCIPAL FINANCIAL GROUP
- PROCTER & GAMBLE
- PROGRESSIVE
- PRUDENTIAL FINANCIAL
- QUALCOMM
- QUEST DIAGNOSTICS
- RAYTHEON
- REEBOK
- REINSURANCE GROUP

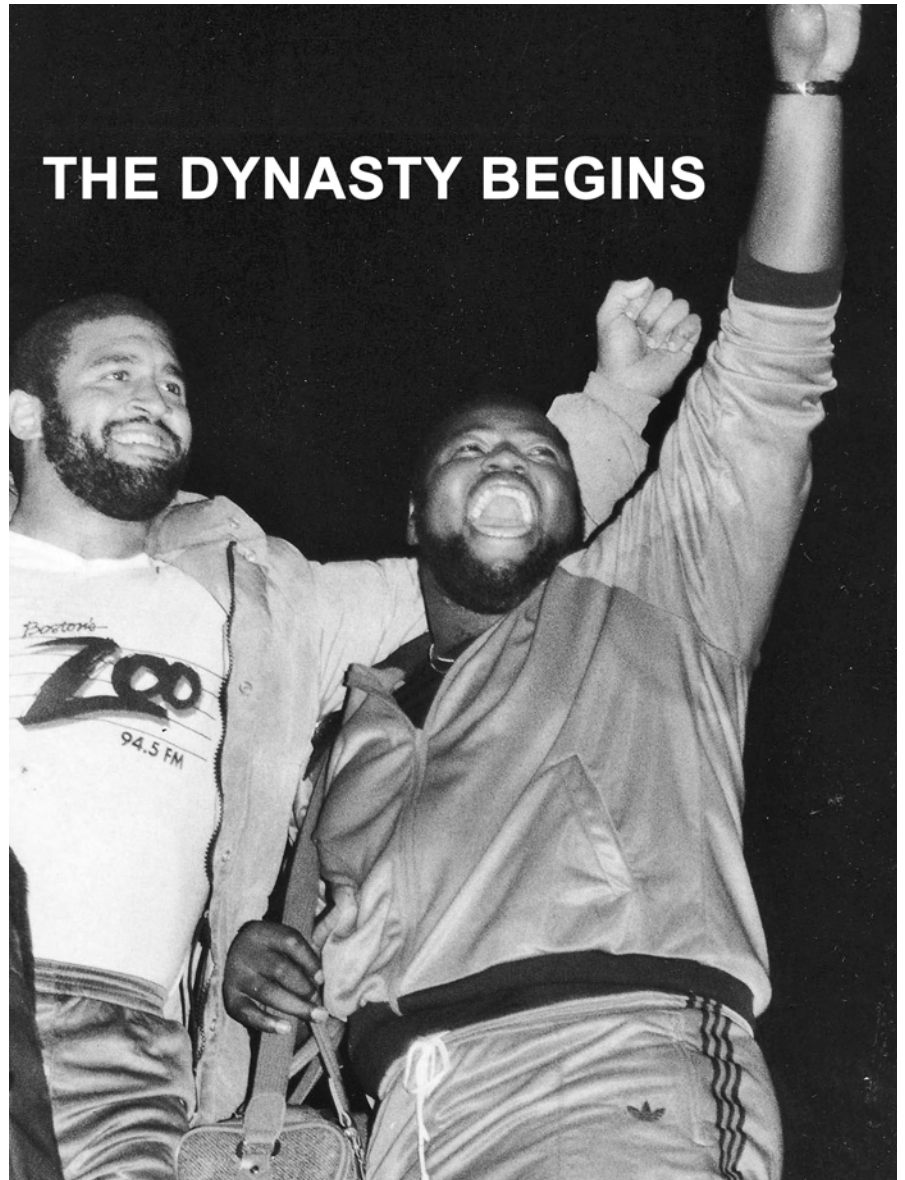


PARTIAL CLIENT LIST cont.

- RELIANCE
- ROSS STORES
- ROUND TABLE PIZZA
- SAFECO
- SAFEWAY
- SAFEWAY INSURANCE
- SALOMAN SMITH BARNEY
- SATURN
- SENTRY INSURANCE
- SERVICE MERCHANDISE
- SHARED SERVICE HEALTHCARE
- SHAW GROUP
- SHERWIN-WILLIAMS
- SIEMENS
- SMARTM TECHNOLOGIES
- SPORTS LINE
- SPRINT
- STANDARD INSURANCE
- STANFORD UNIVERSITY



- STAPLES
- STARWOOD HOTELS & RESORTS
- STATE FARM INSURANCE
- SUN MICROSYSTEMS
- SYMMONS
- TEXAS INSTRUMENTS
- TEXAS MEDICAL BRANCH
- TEXTRON
- THE 700 CLUB
- THE BOC GROUP
- THE HARTFORD
- THE MILLION DOLLAR ROUND TABLE
- THE ROY FIRESTONE SHOW
- THE TODAY SHOW
- THE TRAVELERS COMPANIES
- TIME WARNER
- TIME WARNER CABLE



"Make Your Fans -- The Champion In "Their Story";
-- and they will bring "Your Story" to the World.

BRIAN HOLLOWAY, PLAYMAKER



"David possesses a powerful vision of greatness that
inspires the Millennials."

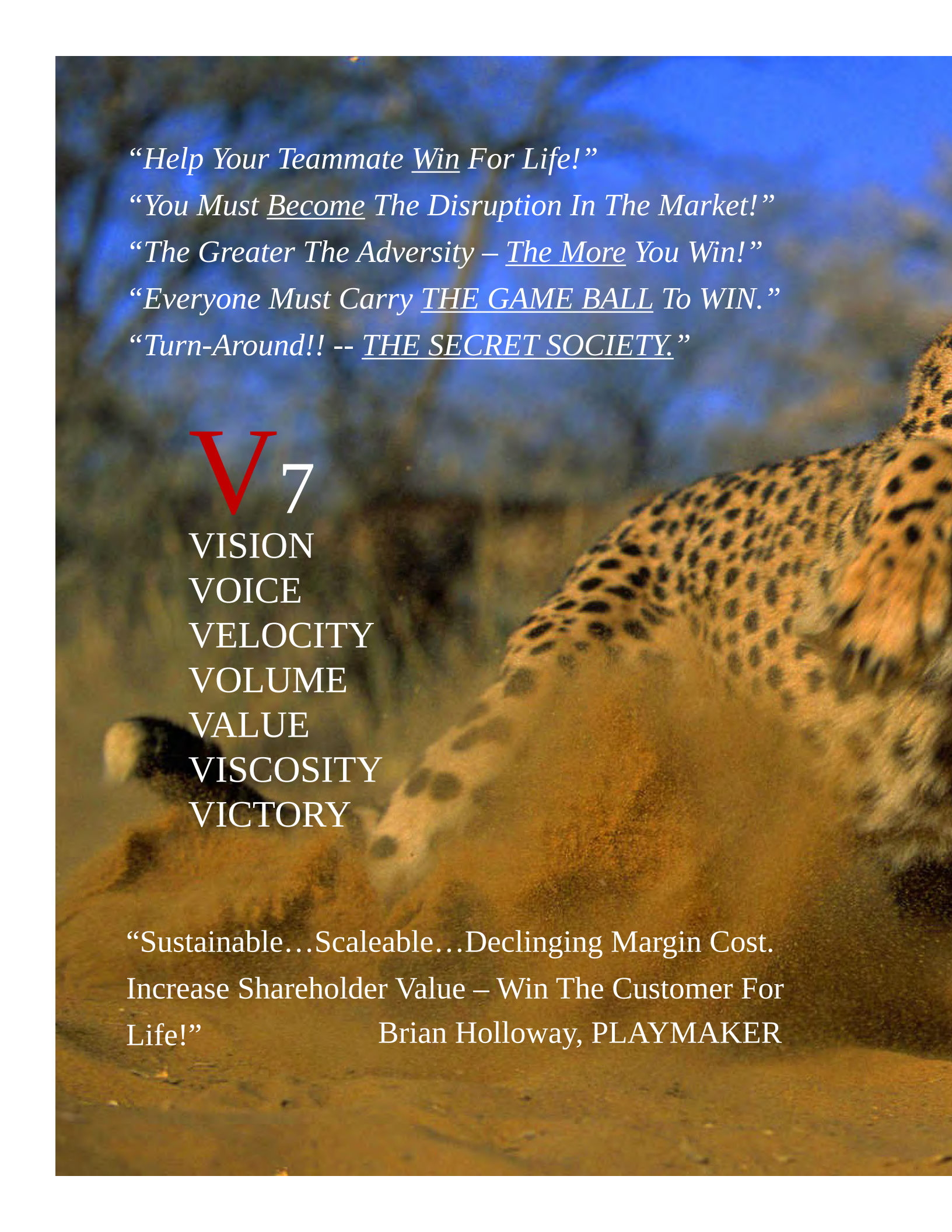




**"THE BLITZ PICK UP – REVEALED
HOW WINNING TEAMS – WIN!"**

PARTIAL CLIENT LIST cont.

- **TJX**
- **TOYOTA**
- **TRAVELERS COS.**
- **TRAVELOCITY**
- **TRW AUTOMOTIVE**
- **TTX CORPORATION**
- **TYSON FOODS**
- **U.S. BANCORP**
- **UNISYS**
- **UNITED TECHNOLOGIES**
- **UNITEDHEALTH GROUP**
- **UNIVERSAL HEALTH**
- **UNO RESTAURANTS**
- **UPS**
- **US STEEL**
- **USA NETWORK**
- **VERIZON**
- **VERMONT LIFE**
- **VISA**
- **VOLPY WELTY**
- **WACHOVIA**
- **WALL STREET JOURNAL**
- **WALMART**
- **WALT DISNEY**
- **WEAVER POPCORN**
- **WELL CARE HEALTH PLANS**
- **WELLPOINT**
- **WELLS FARGO**
- **WESCO INTERNATIONAL**
- **WESTCHESTER INSURANCE**
- **WESTERN DIGITAL**
- **WESTERN UNION**
- **YALE UNIVERSITY**
- **ZLB PLAZM**



“Help Your Teammate Win For Life!”

“You Must Become The Disruption In The Market!”

“The Greater The Adversity – The More You Win!”

“Everyone Must Carry THE GAME BALL To WIN.”

“Turn-Around!! -- THE SECRET SOCIETY.”

V⁷

VISION

VOICE

VELOCITY

VOLUME

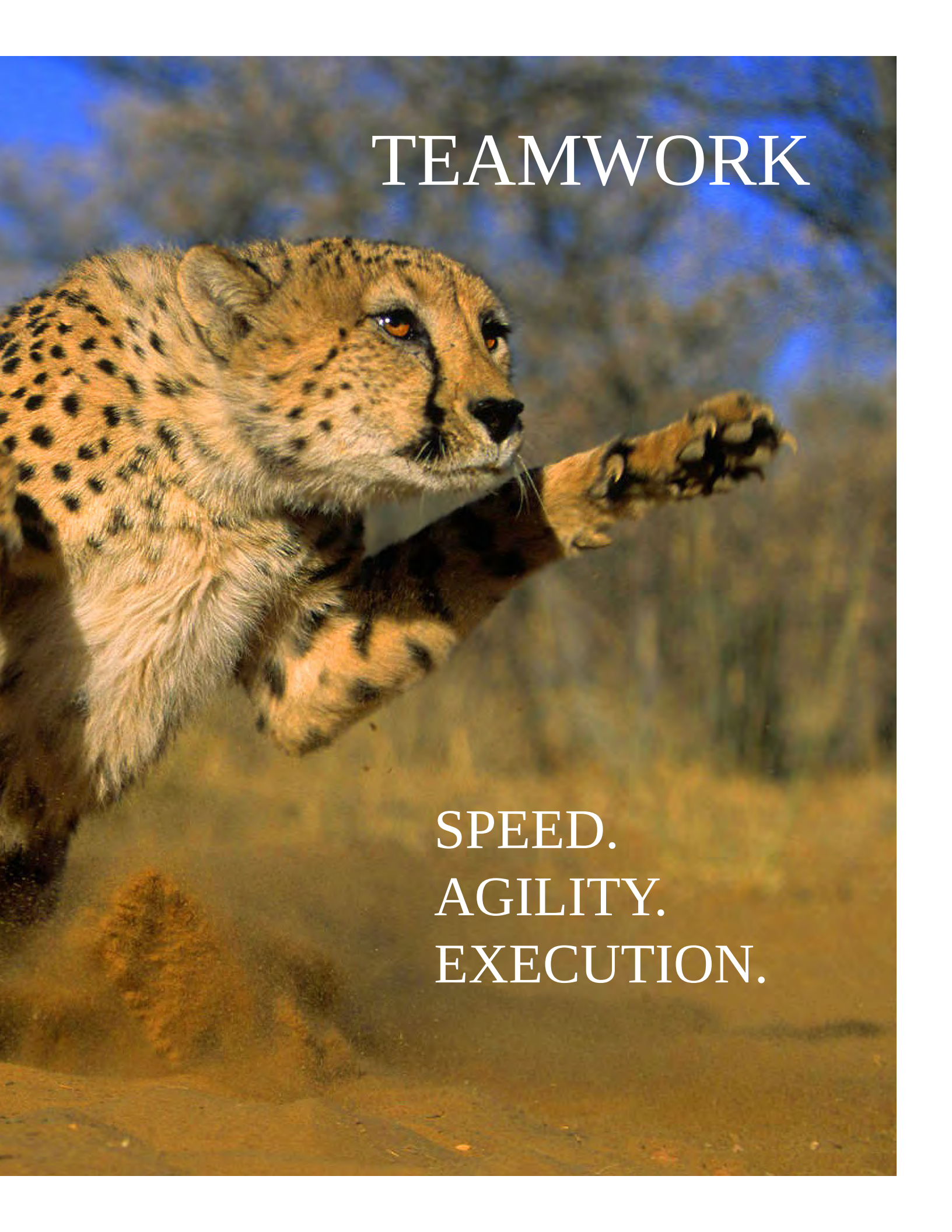
VALUE

VISCOSITY

VICTORY

*“Sustainable...Scaleable...Declining Margin Cost.
Increase Shareholder Value – Win The Customer For
Life!”*

Brian Holloway, PLAYMAKER

A cheetah is captured in a full sprint across a dry, dusty savanna. The cheetah's body is low to the ground, and its front legs are extended forward, with its right paw reaching out towards the viewer. Its eyes are focused ahead, and its ears are pointed. The background is a blurred landscape of dry grass and trees under a clear blue sky. The overall image conveys a sense of speed and power.

TEAMWORK

SPEED.
AGILITY.
EXECUTION.

